

FOR IMMEDIATE RELEASE
May 9, 2019

CONTACT: Brian Moline
Modus Marketing Group
(708) 837-3989
brian@modusmg.com

ADUSA, Inc. ANNOUNCES PARTNERSHIP WITH CASHWORLD AUTOMATION, LLC.
Combined Self-Service Technologies with Cash Payment Automation for QSR & Fast Casual Restaurants

Hoffman Estates, Ill. (May 9, 2019) – ADUSA, Inc. today announced that it has established a partnership with payment integration company CashWorld Automation, LLC. The partnership will combine ADUSA’s Qi™ Digital Engagement software with CashWorld Automation’s CashPaymentGateway™ to deliver a cost-effective, multi-kiosk self-order platform whereby cash is accepted and recycled directly at the point of sale. The primary objective of the partnership is to deliver a unified, best-in-class solution that consolidates processing of all payment methods (credit, debit, cash, etc.) for QSR and Fast Casual restaurant segments.

“An ADUSA and CashWorld Automation partnership will provide extraordinary value to QSR and fast casual segments by enabling a unified and seamless platform to process any payment instrument directly at the point of sale,” Bruce Tabachnik, President of CashWorld Automation, LLC states. “Our expertise with cash payment automation coupled with ADUSA’s proven software solutions will provide tremendous value for retailers in that, they will be able to fully automate all of their payment and ordering processes.”

Added Juan Perez, CEO of ADUSA, Inc., “The ability to accept cash payments at the kiosk remains an important factor in the overall success of self-ordering kiosk projects in many markets. We wanted to link our software with a leading cash processing mechanism, but also offer this capability in a way that lessens the impact on the project’s hardware budget. We are excited to be working with Bruce and his team. They have a product that addressed all our requirements very well.”

#

About Applied Decisions USA (ADUSA), Inc.

Based in Hoffman Estates, IL, at the Prairie Stone Business Park, ADUSA is the leading provider of digital engagement systems for the retail grocery and restaurant industries. With over 1,000 systems installed in supermarkets across the country, and now a growing number of installations in the restaurant industry, ADUSA’s singular focus and experience over nearly two decades have made its integrated turnkey solutions the #1 software choice of retailers throughout the US. For more information, please visit the web site at www.adusainc.com.

About CashWorld Automation, LLC.

Based in Cleveland, OH, CashWorld Automation specializes in developing solutions for retail and banking industries to help automate cash handling. CashWorld Automation’s core product is called CashPaymentGateway™, a self-enclosed cash handling automation component.

